



MasterClass for Pronunciation & Accent Reduction

MasterClass for pronunciation and accent reduction is an interactive, tailored course aimed at those who - having already reached a high level of ability in their target language - find their ability to communicate compromised by issues with their accent and pronunciation. The course recognises the importance of clear and accurate pronunciation in helping to achieve business objectives.

Course objectives

MasterClass for pronunciation and accent reduction provides delegates with:

- an appropriate linguistic framework for accurate pronunciation
- an range of practical techniques for improving pronunciation specific to business language
- increased confidence, to allow for focus on the main aims of the business interaction
- the chance to focus solely on pronunciation and accent in an informal setting
- the opportunity to build on existing skills and identify areas for improvement
- role-play practice for general use, or in preparation for a specific business assignment



Course content

MasterClass for pronunciation and accent reduction is tailored to the needs of the language learner, but areas covered could include:

- the effect of accent on communication
- target language accent familiarisation
- specific techniques for accent reduction
- rhythm and stress patterns
- use of intonation
- pausing and breathing
- techniques for improving delivery of individual sounds



Course management

Each course is overseen by a dedicated Account Manager to ensure it is designed, monitored and evaluated to maximise the return on investment. This includes:

- detailed pre-course assessment and needs analysis
- design of a tailor-made Learning Plan, subject to client approval
- regular monitoring and reporting of delegate progress
- post-course evaluation, focusing on the impact on workplace performance



Courses are available in a range of languages and formats, including blended learning options. MasterClass for Pronunciation and Accent Reduction can also be combined with any other Language Services Direct language or business communication course.

For further details about course content, format and pricing please contact us on Telephone: +44 (0)20 7357 6657 or by email: info@languageservicesdirect.co.uk