



MasterClass for Presentations

MasterClass for presentations is an interactive, tailored course aimed at those who regularly attend or deliver presentations in their target language. The course recognises the importance of using accurate, concise and effective language to achieve business objectives.

Course objectives

MasterClass for presentations provides delegates with:

- an appropriate linguistic framework for effective and successful presentations
- an improved range of appropriate and practical language for presentations
- increased confidence, to allow for focus on the main aims of the presentation
- the chance to concentrate, in an informal setting, specifically on the language of presentations
- the opportunity to build on existing skills and identify areas for improvement
- role-play practice for presentations in general, or in preparation for a specific presentation



Course content

MasterClass for presentations is tailored to the needs of the language learner, but areas covered could include:

- effective preparation – writing notes and slides, editing content, etc.
- introducing and talking about visual aids
- clear and concise presentation of key ideas and concepts
- describing change and trends
- linking ideas and sequencing
- summarising and concluding
- handling question and answer sessions
- delivering and listening for appropriate register and tone
- cultural influences



Course management

Each course is overseen by a dedicated Account Manager to ensure it is designed, monitored and evaluated to maximise the return on investment. This includes:

- detailed pre-course assessment and needs analysis
- design of a tailor-made Learning Plan, subject to client approval
- regular monitoring and reporting of delegate progress
- post-course evaluation, focussing on the impact on workplace performance



Courses are available in a range of languages and formats, including blended learning options. MasterClass for Presentations can also be combined with any other Language Services Direct language or business communication course.



For further details about course content, format and pricing please contact us on Telephone: +44 (0)20 7357 6657 or email: info@languageservicesdirect.co.uk